
Timing

When are the best times to campaign?

For example:
campaign to stop cuts to services before the council makes a decision on money

Organising a disability hustings event for a local or government election

When will you take these actions

1 month goal



3 month goal



6 month goal
(Check how your campaign is going)



9 month goal



12 month goal

When will you take these actions - write your ideas here:

1 month goal

3 month goal

When will you take these actions - write your ideas here:

6 month goal

What needs more time to work on

6th month review - write your ideas here:

Check your campaign is working by thinking about:

What is working well?

What is not going so well?

6th month review - write your ideas here:

Check your campaign is working by thinking about:

Is your vision statement still the same or has this changed?

Do you need to do anything differently?

6th month review - write your ideas here:

6 month review - What have you learned so far? How will this help your campaign in the next 6 months?

When will you take these actions - write your ideas here:

9 month goal

12 month goal