

HOW TO MAKE YOUR FUNDRAISER ACCESSIBLE

Make your event or activity accessible for people with a learning disability while fundraising for Mencap with these handy tips.

BEFORE YOUR FUNDRAISER

The more information that you share about your event, the better people will be able to prepare for it!

Be aware that people will need the following information,

- The date of your event
- Address of the venue
- Timings and length of breaks
- Acceptance of assistance dogs
- What type of food there will be

Make the information and words that you use accessible,

- Say things simply and in short sentences
- Use big font
- Include photos or icons
- Think about making audio clips or videos



“A learning disability should not exclude me from anything if you’re able to make it easy for me to be included.”

DAVID, MENCAP
INCLUSION CONSULTANT

The NHS have created a great guide on how you can do this
www.england.nhs.uk/wp-content/uploads/2018/06/make-it-easy-easy-read.pdf

You can also use great online tools like easy read photo library
www.photosymbols.com

- Give a contact email or number to let people know they can ask you questions ahead of your event
- Let people sign up to your event over the phone and online

DURING YOUR FUNDRAISER

- Keep paths to exit, toilets and activity stations clear
- Set up clear signs for important things to know about your event
- Ask speakers to use simple and direct language when giving instructions

AFTER YOUR FUNDRAISER

- Get feedback! Create easy read surveys and speak to people about your event, so you can make the next one even better!

Thank you for reading this guide and taking this great first step to making your fundraiser inclusive and accessible.

This guide was created with Mencap's Inclusion Consultants who can work with you to make your work or school fundraiser more accessible for people with a learning disability.

If you'd like to talk to us in more detail about this, please contact us at community.fundraising@mencap.org.uk

