

Our BIG plan

What do we want to see?

A world where people with a learning disability are valued equally, listened to and included.

We are determined to achieve this by changing attitudes, providing services and influencing those who can help us change the lives of people with a learning disability.

Our five priorities for the next five years

Raising awareness and changing attitudes

Within five years we want to have made a significant and measurable improvement to peoples' attitudes towards people with a learning disability.

Making a difference to the lives of people with a learning disability here and now

In five years we want to have contributed to improving the quality of life of people with a learning disability receiving social care services.

Supporting friendships and relationships

Within the next five years we want more people with a learning disability to have stronger friendships and relationships, and be better connected to their communities.

Improving health for people with learning disabilities

In five years we want to see an increase in the skills and understanding of healthcare professionals, so that health outcomes for people with a learning disability improve.

Giving children the best start in life

Within five years we want more children aged 0-5 with a learning disability and their families to receive the right early support.

What makes us who we are

INCLUSIVE

We are **Inclusive**. People with a learning disability are at the heart of everything we do.

TRUSTWORTHY

We are **Trustworthy**. When we promise something, we don't let people down.

Caring

We are **Caring**. We treat everyone with respect and kindness.

CHALLENGING

We are **Challenging**. When we see things that aren't fair we will campaign until we see real change.

POSITIVE

We are **Positive**. We never stop believing in a better future and we celebrate what we are proud of now.

1946

We are founded by Judy Fryd, whose daughter was born with a learning disability.

1966

We start offering sports and leisure opportunities for people with a learning disability.

1970

A new law gives children in England and Wales with a learning disability the right to a school education - before that many thought they couldn't be educated.

1998

We launch a housing project to allow more people with a learning disability to live independently.

2011

Thanks to one of our campaigns, regulations for increased short breaks for parents and carers are approved.

2014

We persuade the government to make changes to the Children and Families Bill, meaning better health and care support for children with a learning disability in England.

2020